



**CITY OF RIO RANCHO  
RESOLUTION**

**EXAMPLE**

**RESOLUTION NO. 107**

**ENACTMENT NO. 08-097**

1 **A RESOLUTION CREATING A CENSUS 2010 COMPLETE COUNT COMMITTEE: TO**  
2 **PLAN AND CONDUCT LOCAL EDUCATIONAL INITIATIVES, PUBLICITY AND**  
3 **PROMOTIONAL ACTIVITIES TO INCREASE COMMUNITY AWARENESS AND**  
4 **PARTICIPATION IN CENSUS 2010.**

5  
6 **WHEREAS:** April 1, 2010 is Census Day for the United States of America pursuant to  
7 Article 1, Section 2 of the U.S. Constitution; and  
8

9 **WHEREAS:** An accurate census is essential for the allocation of representatives with the  
10 legislative bodies of the U.S. House of Representatives, the New Mexico  
11 State Legislature and within the City of Rio Rancho's city and county voting  
12 districts; and  
13

14 **WHEREAS:** Correct apportionment of Federal dollars for health, education,  
15 transportation, child and elder care, emergency preparation and response,  
16 public and social support programs of all kinds depends on complete and  
17 accurate age, population and other ethnic and demographic information  
18 gathered every ten years; and  
19

20 **WHEREAS:** Accurate census information is critical to planning for future growth,  
21 development and social needs of the City of Rio Rancho; and  
22

23 **WHEREAS:** The City of Rio Rancho and Sandoval County have both experienced  
24 phenomenal growth over the last ten years hence, demonstrating the need  
25 for an accurate census.  
26

27 **NOW THEREFORE, BE IT RESOLVED BY THE GOVERNING BODY OF THE CITY OF**  
28 **RIO RANCHO:**  
29

30 That the Governing Body of the City of Rio Rancho does hereby desire to create the  
31 Census 2010 Complete Count Committee for the purpose of planning and conducting local  
32 initiatives and promotional activities to increase community participation in the 2010  
33 Census.  
34

35 The Census 2010 Complete Count Committee Guidelines are as follows:  
36

37 Section 1. Census 2010 Complete Count Committee. There is hereby created the  
38 Rio Rancho Census 2010 Complete Count Committee, hereinafter referred to as the  
39 "Complete Count Committee" which shall consist of seven (7) members. The Complete  
40 Count Committee shall be appointed by the Mayor and shall include representation from  
41 each of the following community groups:

- 42 A. Business
- 43 B. Religious Groups
- 44 C. Education

1 D. Community Organizations

2 E. Media

3 F. Minority Groups

4  
5 Section 2. Term of Service. The committee chairperson and committee members  
6 shall be appointed to serve for a term to continue through June 2010. For cause stated in  
7 writing, the Mayor may remove a member of the Complete Count Committee.

8  
9 Section 3. Duties and Powers. The Complete Count Committee shall be a working  
10 committee charged with the responsibility of planning and conducting local educational  
11 initiatives, as well as publicity and promotional activities to increase community  
12 participation in the Census. Activities may include, but are not limited to the following:

13 A. Handle the creation, printing and distribution of posters, flyers, handouts  
14 and printed material for use by the media and others.

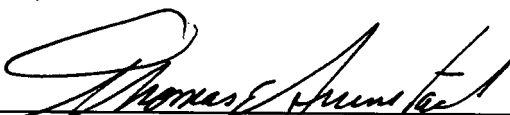
15 B. Prepare materials for public service announcements on radio and  
16 television.

17 C. Speak at public forums and meetings, fraternal organizations, business  
18 organizations and schools for the purpose of promoting and informing people  
19 of the census .

20 D. Create census messages in utility bills, grocery bags, monthly billing  
21 statements and payroll checks.

22  
23 Section 4. Staff. The City of Rio Rancho's Development Services Department shall  
24 provide support staff as resources allow.

25  
26 ADOPTED THIS 10<sup>TH</sup> DAY OF DECEMBER, 2008.

27  
28  
29   
30 \_\_\_\_\_  
31 Thomas E. Swisstack, Mayor

32  
33 12/12/08  
34 \_\_\_\_\_  
35 Date

36 ATTEST:

37   
38 \_\_\_\_\_  
39 Roman Montoya, City Clerk  
(SEAL)



City of Vision

**CITY OF RIO RANCHO  
GOVERNING BODY**

**AGENDA BRIEFING MEMORANDUM**

**REFERENCE:** R107

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**AGENDA DATE:**

December 10, 2008

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**DEPARTMENT:**

Development Services

**SUBJECT:**

A Resolution to Create a Rio Rancho Complete Count Committee for Census 2010.

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**SYNOPSIS:**

• The proposed resolution serves to create the City of Rio Rancho's Census 2010 Complete Count Committee. The purpose of the committee is to plan and conduct local educational initiatives, publicity and promotional activities to increase community awareness and participation in the 2010 Census.

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**BACKGROUND AND ANALYSIS:**

The Census Bureau is mandated by the U.S. Constitution to take a census every ten years. For Census 2010, the Census Bureau is offering local governments the opportunity to participate in a number of programs and activities that will contribute to a more accurate count. The Complete Count Committee program is a cooperative effort between governments and the Census Bureau to incorporate local knowledge, expertise, influence and resources to enhance efforts in data collection, recruiting and promotional activities. The creation and use of a Complete Count Committee by local governments is a major vehicle for planning and implementing a locally-based promotion to publicize the importance of Census 2010.

The proposed Resolution is attached for your review & consideration (Attachment I).

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**DEPARTMENT RECOMMENDATION:**

1. Development Services Department recommends APPROVAL of the proposed resolution for the purpose of facilitating an accurate and complete 2010 Census count.

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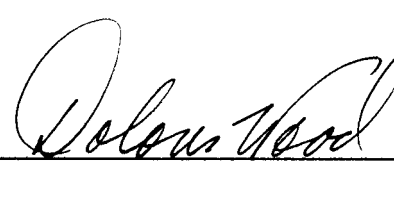
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**REVIEWED BY:**

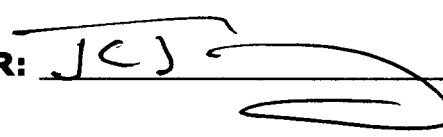
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|-------------------------------------|-------------------------------|--------------------------|---------------|
| <input type="checkbox"/>            | City Attorney                 | <input type="checkbox"/> | Public Safety |
| <input checked="" type="checkbox"/> | Development Services          | <input type="checkbox"/> | Public Works  |
| <input type="checkbox"/>            | Financial Services            | <input type="checkbox"/> | RRPS          |
| <input type="checkbox"/>            | Fire and Rescue               | <input type="checkbox"/> | SSCAFCA       |
| <input type="checkbox"/>            | Parks, Rec. and Com. Services |                          |               |
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**PREPARED BY:** 

DATE: 11-21-08

**DEPARTMENT DIRECTOR:** 

DATE: 11-26-08

**CITY MANAGER:** 

DATE: 12-1-08

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ATTACHMENT I: Proposed Resolution