

## 2020 Census Key Dates

### Community Involvement - Offices - Data Collection Operations

<b>January 2018 through September 2019</b>	Engage & Educate Local Leaders, Partners & Communities
<b>April 2019 through January 2020</b>	Promote Participation in the Census Locally
<b>January 2019 &amp; February 2019</b>	Early Area Census Offices Open (these offices run the Address Canvass Operation)
<b>June 2019 through August 2019</b>	Area Census Offices Open (ACOs)
<b>August 2019 through October 2019</b>	Address Canvass Operation in Select areas (~30% of country, high growth & change areas and not part of hand delivery, see below)
<b>March 2020 through June 2020</b>	Call To Action for Residents to Respond (starting March 23)
<b>February 2020 through June 2020</b>	Group Quarters Operations (Count of Residents in Shelters, Dorms, Nursing Homes, Transitory Locations, Prisons, Military Bases, RV Parks, etc. Local governments & Census identify & plan these operations)
<b>Mid-March 2020</b>	Residents Invited to Respond
<b>Individual Housing Units (HUs) Invited by either:</b>	
<u>Mail</u> (to USPS Mailable Addresses)      or <u>Hand Delivery</u> (to Rural/PO Box, non-USPS HU delivery)	
1. Letter Mailed	1. List Housing Units (operation is called Update Leave)
2. Reminder Postcard	2. Leave Questionnaire (Spanish in certain areas) &
3. Then Paper Questionnaire	Letter w/other Response Options (internet & phone)
<b>Options to Self-Respond (all residents will have these 3 options &amp; decide what is best for them)</b>	
<b>Internet</b>	<b>Telephone</b>
	<b>Paper</b>
<b>March 23, 2020</b>	Self-Response Begins & Continues through July 2020
<b>APRIL 1, 2020</b>	<b>Census Day – Reference Date = where you live on April 1</b>
<b>Mid-April 2020</b>	Early Non-Response Follow-up (primarily areas around Colleges/Universities where the population leaves before early May)
<b>May 2020 through July 2020</b>	Non Response Follow-up (NRFU) to HUs that do not self-respond (HUs can continue to self-respond during this time)
<b>July 24, 2020</b>	Census End Date
<b>Late August 2020 through September 2020</b>	Area Census Offices Close
<b>August 2020 through December 2020</b>	Quality Evaluation (re-contact of select HUs)
<b>December 31, 2020</b>	Deliver Counts to the President