

2020 Census Key Dates

Community Involvement - Offices - Data Collection Operations

January 2018 through September 2019	Engage & Educate Local Leaders, Partners & Communities	
April 2019 through January 2020	Promote Participation in the Census Locally	
January 2019 & February 2019	Early Area Census Offices Open (these offices run the Address Canvass Operation)	
June 2019 through August 2019	Area Census Offices Open (ACOs)	
August 2019 through October 2019	Address Canvass Operation in Select areas (~30% of country, high growth & change areas and not part of hand delivery, see below)	
March 2020 through June 2020	Call To Action for Residents to Respond (starting March 23)	
February 2020 through June 2020	Group Quarters Operations (Count of Residents in Shelters, Dorms, Nursing Homes, Transitory Locations, Prisons, Military Bases, RV Parks, etc. Local governments & Census identify & plan these operations)	
Mid-March 2020	Residents Invited to Respond	
Individual Housing Units (HUs) Invited by either:		
<u>Mail</u> (to USPS Mailable Addresses) or <u>Hand Delivery</u> (to Rural/PO Box, non-USPS HU delivery)		
1. Letter Mailed	1. List Housing Units (operation is called Update Leave)	
2. Reminder Postcard	2. Leave Questionnaire (Spanish in certain areas) &	
3. Then Paper Questionnaire	Letter w/other Response Options (internet & phone)	
Options to Self-Respond (all residents will have these 3 options & decide what is best for them)		
Internet	Telephone	Paper
March 23, 2020	Self-Response Begins & Continues through July 2020	
APRIL 1, 2020	Census Day – Reference Date = where you live on April 1	
Mid-April 2020	Early Non-Response Follow-up (primarily areas around Colleges/Universities where the population leaves before early May)	
May 2020 through July 2020	Non Response Follow-up (NRFU) to HUs that do not self-respond (HUs can continue to self-respond during this time)	
Late August 2020 through September 2020	Area Census Offices Close	
August 2020 through December 2020	Quality Evaluation (re-contact of select HUs)	
December 31, 2020	Deliver Counts to the President	