

Things that we can do right now to help with 2020 Census Efforts

- If your organization has a website consider including a link to the Census response site 2020census.gov
- Use social media platforms to disseminate Census-related information or organize movements or challenges (Facebook, Instagram, Snapchat) Encourage your network to post across their platforms as well
- Promote public service announcements or advertise on streaming TV (Netflix, Hulu, radio, Etc.)
- Mention importance of Census and encourage participation at staff meetings or webinars that may be occurring via Zoom or other video conferencing
- Mass text messages (school districts) Contract a service if you have an extensive list/database of cell phone numbers
- Send out employee-wide emails to encourage your affiliates and their networks to respond
- Make phone calls to influential stakeholders that can motivate more people, especially large groups to respond