Ideas for 2020 Census

- Distribute Census posters throughout buildings of your organization
- Send out employee-wide emails to create awareness and encourage participation
- Send mass text messages to lists to remind everyone to complete Census
- Become a response site where people can use your technology to respond
- Print out “I Count” stickers or buttons that say
- Table at large events to promote Census information
- Set up computers and assistance in places where there is no connectivity (rural areas)
- Announce Census message at sporting events
- Create commercials, logos, jingles, fact sheets etc. that relate to 2020 Census
- Wrap or install signage on buses, bus stops, benches, etc.
- Have top manager, president, owner create a past to share with whole organization and even general public
- Designate mobile units/vans (united blood services, Salvation Army, hospitals, school districts, colleges/universities, police departments) that can go into communities that will have a challenge responding to the questionnaire
- Disseminate FAQs