

## 8.0 APPENDICES

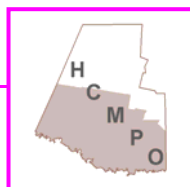
### 8.1 Public Involvement Meetings

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The Hidalgo County Metropolitan Planning Organization (HCMPO) held a total of nine (9) meetings throughout Hidalgo County. To effectively promote the meetings for the 2005-2030 Metropolitan Transportation Plan (MTP), the HCMPO sent flyers, in English and Spanish, announcing the meeting time and dates home with 60,000 elementary school children. Advertisements were also placed in the local newspapers, the **Monitor** and the Spanish speaking paper **La Frontera**. As well as, the newspapers in town, the community paper, and The Town Crier also listed the MTP meetings under their Public Service Announcement section. The HCMPO also took an innovative approach to advertising and had a slide presentation that appeared in movie theaters throughout Hidalgo County for one month. This new approach to publicity for the HCMPO provided a little over 25,000 exposures to the slide in movie theaters. Finally, the HCMPO provided flyers in all City Halls, Libraries and municipal buildings in Hidalgo County. These flyers were produced and distributed in both English and Spanish.

Total attendance for the 9 meetings was 49 attendees. Of the 49 attendees 18 filled out surveys provided at the public meetings, in English and Spanish, providing the HCMPO insight into how they would prioritize the planning process and expend funds if given the choices. Also, as well as the 18 surveys completed by the attendees, 17 asked to be added to the HCMPO mail out list for receiving regular updates from the HCMPO.

Each public meeting consisted of a PowerPoint presentation, and the display of 14 maps illustrating the information that the HCMPO worked with in the development of the MTP. As well as the presentation and displays citizens were provided a copy



of the PowerPoint presentation and a copy of the project list of the 2030 MTP as it developed. Each presentation was concluded with a question and answer session in which the citizens were encouraged asking the staff questions so we could clarify any remaining questions of uncertainty they may have.

The 2005-2030 MTP has been finalized and adopted by the HCMPO Transportation Policy Committee on December 16, 2004.

